SPONSORSHIP DECK-2027

# ASTRON ENDURANCE

## OFFICIAL EV RACING TEAM OF CUSAT

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# SAE- CUSAT

SAE CUSAT is the official student chapter at the School of Engineering, Cochin University of Science and Technology (CUSAT), focused on developing engineering skills through hands-on learning, innovation, teamwork, and real-world projects.

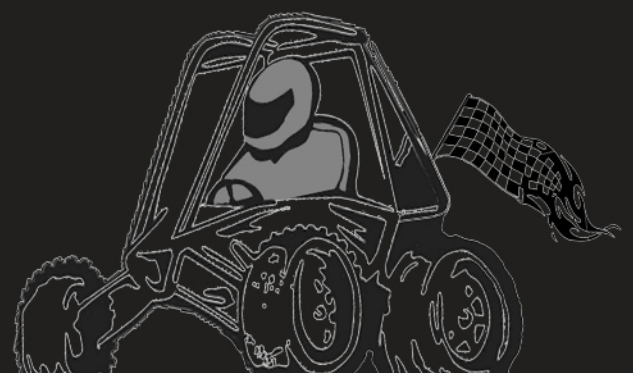
Our community brings together students passionate about automotive engineering, mobility, design, manufacturing, testing, and technology. Through technical projects, workshops, competitions, and collaborative initiatives, SAE CUSAT bridges the gap between classroom knowledge and practical engineering experience.

The School of Engineering at CUSAT has 3,000+ students and is a major centre for engineering education and research, providing a strong ecosystem for innovation and industry engagement.

# ASTRON

***Astron established*** in 2024 by a group of enterprising engineering students from SOE-CUSAT, united under the SAEclub and driven by a vision of electric powered mobility. Our team has grown to over fifty members, and we currently compete in three national competitions with two innovative electric vehicles.

After honing our skills for our debut at the Electric Solar Vehicle Championship(ESVC) 2025, we soared to success securing ***Kerala Rank 1*** and ***AIR 9*** a testament to the strength of collaboration and our commitment in clean energy innovations. Partner with us in shaping the future of eco conscious mobility



# WHY PARTNER WITH US ?

Partnering with Astron Endurance is more than sponsorship–it is an opportunity to build meaningful connections with the next generation of engineers and innovators.

Your support enables us to promote engineering excellence, innovation, and sustainable mobility while creating valuable brand engagement across our events and initiatives.

Together, we can turn visibility into impact and partnership into progress.

1 BRAND VISIBILITY

2 DIGITAL & SOCIAL MEDIA PRESENCE

3 VIP & EXCLUSIVE

4 ACCESS TO YOUNG TALENT

5 ON-SITE BRANDING

6 WORKSHOP & EVENT EXPOSURE

# PARTNER WITH US

## CONNECT • ENGAGE • GROW

**Partner with Astron Endurance to connect your brand with a vibrant community of engineering students, innovators, industry professionals, and motorsport enthusiasts.**

**Through our technical initiatives, competitions, workshops, and outreach programs, sponsors gain meaningful brand exposure, direct engagement, and access to emerging engineering talent.**

**Build visibility. Create connections. Drive innovation.**




TITLE SPONSOR



GOLD SPONSOR



SILVER SPONSOR



CUSTOM SPONSOR

# ACHIEVEMENTS










In its debut appearance at **ISIE ESVC**, Astron made an immediate impact by securing an impressive All India Rank 9 and emerging as the top-performing team from Kerala. At eBAJA 2026, held at NATRAX, Madhya Pradesh, Astron continued this momentum by securing an impressive **All India Rank 50.**

This strong beginning is rooted in the legacy of SAE CUSAT, which has consistently demonstrated excellence in national-level student mobility competitions, earning accolades and recognition across endurance, acceleration, innovation, and vehicle performance categories.

# EVENT

# SAEINDIA E-BAJA

**India's Premier Electric All-Terrain Vehicle Challenge**




SAEINDIA E-BAJA is a national-level engineering competition where student teams design, develop, build, and validate electric all-terrain vehicles. The competition challenges participants to apply engineering knowledge to real-world vehicle development.

- Electric Vehicle Development
- Design & Fabrication
- Vehicle Performance & Testing
- Innovation & Problem Solving
- Teamwork & Engineering Management

## CONCEPT - DESIGN - BUILD - TEST - COMPETE

MathWorks

JK TYRE TOTAL CONTROL

Speed High Performance Petrol

# ASTRON
## ENDURANCE


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